



Dear Friend:

As a respected friend of the community, we'd like to invite you to play an important role as a sponsor of one of the most exciting annual events for **Down Syndrome Association of Wisconsin - Fox Cities – our Annual Down Syndrome Awareness Walk benefiting programs and services for families in the greater Fox Cities area, this includes Outagamie, Winnebago & Calumet Counties.** This annual walk **draws walkers, volunteers, donors, sponsors, and partners** from across the state under one collective mission – to raise awareness and promote inclusion, diversity and acceptance of people with Down syndrome in our communities and in our lives. The walk will take place on **October 7, 2023** at Riverside Park in Neenah, and we are sincerely counting on the community's overwhelming support in making this a truly exceptional event.

At Down Syndrome Association of Wisconsin-Fox Cities we strive to guarantee access to a full life for all individuals with Down syndrome, their families and friends through education, information, programs, services, and the exchange of ideas and experiences. **For the past 14 years, the annual awareness walk has been the key fundraising mechanism that allows us to enter underserved communities (like the greater Fox Cities area) to help individuals and families with special needs prove they are stronger than the obstacles they face.** We serve more than 4,500 people each year, from newborns to the elderly. Your support strengthens our programs, and our resolve.

We appreciate any contribution you are able to make **(monetary donations, products and services or in-kind auction items are all desperately needed)**. Please review the enclosed materials for sponsorship opportunities, and an outline of the recognition offered to sponsors based upon their level of support. As you will see, there are substantial recognition opportunities to highlight your generosity. We have also enclosed a sponsorship/marketing agreement mail-in form for your convenience. We look forward to adding you to our list of company partners!

On behalf of DSAW and the individuals who will ultimately benefit from your generous sponsorship, we cannot thank you enough! If you have any questions or would like additional information, please contact us at dsawfoxcities@dsaw.org.

Sincerely,

The DSAW-Fox Cities Walk Committee

Fox Cities DOWN SYNDROME *awareness* WALK

Your sponsorship makes a difference!

Sponsors directly support organizations dedicated to the inclusion and acceptance of people with Down syndrome. Your sponsorship will also help bring awareness to our community about the potential of individuals with Down syndrome.

Support programs that make a difference for people with Down syndrome!

The Fox Cities Down Syndrome Awareness Walk is an event that involves our community in celebrating the potential and achievements of individuals with Down syndrome and is hosted by the Down Syndrome Association of Wisconsin Fox Cities, winner of 8 national awards for excellence. DSAW-Fox Cities is a volunteer-run non-profit 501(c)3 charitable organization that is dependent on donations from businesses and individuals to provide the necessary resources, information and opportunities for families of individuals with Down syndrome.



Fox Cities

Sponsorship Levels

Platinum Sponsor: \$10,000

- Printed signage with company logo prominently placed at the walk
- Recognition by DJ throughout the event
- Company logo placed on event t-shirts, posters, and on walk website with a direct link
- Up to 20 complimentary passes to the walk

Gold Sponsor: \$5,000

- Printed signage with company logo prominently placed at the walk
- Recognition by DJ throughout the event
- Company logo placed on event t-shirts, posters, and on walk website with a direct link
- Up to 14 complimentary passes to the walk

Silver Sponsor: \$2,500

- Printed signage with company logo prominently placed at the walk
- Recognition by DJ throughout the event
- Company logo placed on event t-shirts, posters, and on walk website with a direct link
- Up to 10 complimentary passes to the walk

Bronze Sponsor: \$1,000

- Company logo placed on event t-shirts, posters, and on walk website with a direct link
- Recognition announced by DJ throughout the event
- Company logo on printed signage with all other bronze level sponsors displayed at the walk

DSAW-FOX CITIES

526 W Wisconsin Ave, 2W
Appleton, WI 54911
Phone: 920-201-1144

Website: www.dsawfoxcities.org
Email: dsawfoxcities@dsaw.org

AWARENESS WALK SPONSORSHIP

10.07.23



Sponsorship/Marketing Agreement:

Contact Name _____

Title _____

Organization (Exactly as you would like it to appear in print) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Signature _____ Date _____

My signature indicates authorization to make this commitment on behalf of my company

If your sponsorship is in support of a specific individual or team, please list their name here:

Sponsorship Level:

☐ Platinum Sponsor: \$10,000

☐ Gold Sponsor: \$5,000

☐ Silver Sponsor: \$2,500

☐ Bronze Sponsor: \$1,000

☐ Underwriting of _____

☐ In-Kind of _____

☐ I am unable to attend the Awareness Walk, but please accept my donation in the amount of \$ _____

Other Donations:

We also need goods and services for our raffles! Consider donating:

☐ Good/Service: _____ Value: \$ _____

Method of Payment:

☐ Check enclosed (Please make checks payable to DSAW)

☐ Visa

☐ Mastercard

Card # _____ 3 digit security code _____

Exp Date _____ Zip Code _____

Signature _____ Date _____

DSAW-Fox Cities

526 W Wisconsin Ave, 2W | Appleton, WI 54911

Email: dsawfoxcities@dsaw.org Phone: 920-201.1144

Marketing Purpose: The purpose of the event is to benefit the Down Syndrome Association of Wisconsin - Fox Cities programs and services and to advance its non-profit mission.

DSAW must receive this agreement form before August 15, 2023 in order for your company to receive sponsorship recognition. Email or mail the form.